

sponsorship benefits



	Presenting	Champion	Patron	Benefactor	Supporter	Friend
YEAR-LONG CHAPTER BENEFITS	12.5k	10k	5k	2.5k	1.5k	1
Recognition at all monthly breakfast meetings within category	X	X	X	X	X	X
Recognition at all monthly brown bags within category	X	X	X	X	X	X
Recognition at Summer Networking Social within category	X	X	X	X	X	X
Recognition at Funders Breakfast within category	X	X	X	X	X	X
Recognition at BASICS course within category	X	X	X	X	X	X
Introduction of speaker at one monthly breakfast (date/session assigned on first-come-first-served basis)	X	X	X			
CONFERENCE BENEFITS						
Conference Registrations	4	3	2	1	1	1
Best logo placement on slides	X					
Prominent placement on slides		X				
Logo placement on slides			X			
Logo on front cover of conference program book	X					
Logo on back cover of conference program book		X	X			
Best logo placement in conference program book	X					
Prominent logo placement in conference program book		X				
Logo placement in conference program book			X	X	X	
Listing in conference program book						X
Company profile in program book	X	X	X			
Best logo placement on conference website	X					
Prominent logo placement on conference website		X				
Logo placement on conference website			X	X		
Listing on conference website					X	X
Live link on conference website	X	X	X	X	X	X
Website banner ad	X	X				
Listing in confirmation email sent to all conference attendees	X	X	X	X		
Exhibit booth (best placement)	X					
Exhibit booth (prominent placement)		X	X			
Exhibit booth				X	X	X
Promotional flyer, CD, etc. handed out to attendees	X	X	X	X	X	
Logo on bag or lanyard	X					
Introduction of speaker at Conference Plenary	X					
Education track sponsorship (2 tracks)	X					
Education track sponsorship (1 track)		X	X			
Conference area recognition		X	X	X		
Sponsorship of Round Tables at Conference		X				
Sponsorship of breakfast, lunch or President's Reception			X			
Recognition from podium at President's Reception	X	X	X	X		
Recognition from podium at President's Reception	X	X	X	X		
One-time use of conference attendee list	X	X	X	X	X	X
CHAPTER WEBSITE BENEFITS						
Best logo placement with live link on chapter website	X					
Prominent logo placement with live link on chapter website		X				
Logo placement with live link on chapter website			X	X		
Listing on chapter website					X	X
E-newsletter advertisement (1/2 page ad)	X					
E-newsletter advertisement (1/4 page ad)		X	X			
E-newsletter article content and byline (1 article)	X					
PREMIUM PRESENTING SPONSORSHIP OPPORTUNITIES (Exclusive to one sponsor on a first-come-first-served basis)						
Summer Networking Social & Funder's Breakfast	X	X	X			
Diversity Program	X	X	X			
Conference Scholarship Program	X	X	X			